

STEM Goes Red

November 14, 2017 | Tech Data



Who are we? The American Heart Association is building a brighter future, stopping heart disease before it starts, and securing healthier lives for everyone. With a bold new approach to wellness and disease, needs to come innovation and big thinking. Innovation and big thinking takes young, emerging students committed to making change happen. The American Heart Association understands the need for more young women to pursue careers in science, technology, engineering and math (STEM). As a science based organization, one the largest cardiovascular disease research funders, and the broker between academic institutions, industry, healthcare systems and government, the American Heart Association is joining these groups to move the field forward in unison. Through strategic collaborations and new thinking, we seek to save and extend lives, by empowering more young women to take a seat at the table.



What is STEM Goes Red? Although women represent close to half of the U.S. workforce, they hold less than 25% of the roles in STEM fields. Investment in the education and health of young women in Tampa Bay can lead to groundbreaking discoveries in STEM and improve the health of all Americans. STEM Goes Red, in partnership with Boys and Girls Clubs of Tampa Bay, will engage up to 100 middle-school girls from underserved neighborhoods to participate in a day-long event introducing them to industry leaders and educating them through memorable interactions. The program will aim to inspire the girls, encourage innovative thinking and demonstrate that STEM careers are critical to the health of our communities, and can be fun!



November 14, 2017 at Tech Data

10:00-10:30 a.m.	Registration
10:30-11:00 a.m.	Opening Ceremony
11:00 a.m.-Noon	Breakout Sessions - Science and Technology
Noon-12:45 p.m.	Heart-Healthy Lunch & Speaker
12:45-1:45 p.m.	Breakout Sessions – Engineering and Math
1:45-2:15 p.m.	Speed Mentoring
2:15-2:45 p.m.	CPR Training
2:45-3:10 p.m.	Closing Ceremony
3:15 p.m.	Students Depart
3:30-4:30 p.m.	Sponsor/ Mentor Networking Reception

STEM Goes Red Steering Committee

STEM Goes Red Steering Committee Chair

Kathryn Gillette

Former CEO, Bayfront Health St. Petersburg

STEM Goes Red Steering Committee Members

April Monteith

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SVP Strategy & Development, Tampa Bay Rays

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Thanks to our local STEM Sponsors



Thank you to our community partners, Boys & Girls Club of Tampa Bay & Girls Incorporated of Pinellas.